

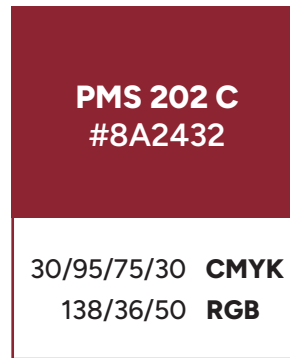
# Emmanuel University

## BRAND GUIDELINES

### Colors



PRIMARY



SECONDARY



### Fonts

Literata ExtraLight  
Literata Light  
Literata Regular  
Literata Medium  
Literata SemiBold  
Literata Bold  
Literata ExtraBold  
Literata Black

LITERATA FONT FAMILY

Figtree Light  
Figtree Regular  
Figtree Medium  
Figtree SemiBold  
Figtree Bold  
Figtree ExtraBold  
Figtree Black

FIGTREE FONT FAMILY

#### Literata SemiBold - 17 pt

Literata Medium - 15 pt

Figtree Medium 12 pt - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna. Aximus sum quo iditem volupta acepudit

COMBINATION #1

#### Figtree Bold - 18 pt

Figtree Medium - 16 pt

Literata Medium 12 pt- Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet. Officiis ustrum, officiis illorpos et .

COMBINATION #2

#### Literata SemiBold - 18 pt

FIGTREE MEDIUM - 16 PT

Figtree Medium 12 pt - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna. Ditata verchil itiste diosapedit ut.

COMBINATION #3

# Emmanuel University

## BRAND GUIDELINES

### Primary Logo



VERTICAL



HORIZONTAL

### Secondary Vertical Variations



NAVY



GOLD



TRI-COLOR



WHITE

### Secondary Horizontal Variations



NAVY



GOLD



TRI-COLOR



WHITE

# Emmanuel University

## BRAND GUIDELINES

### Wordmark

Emmanuel  
UNIVERSITY

NAVY

Emmanuel  
UNIVERSITY

GOLD

Emmanuel  
UNIVERSITY

WHITE

### Flame



NAVY



GOLD



TRI-COLOR



WHITE

### Social Media



GOLD/NAVY



NAVY/GOLD



TRI-COLOR



WHITE/NAVY



WHITE/GOLD



NAVY/WHITE



GOLD/WHITE

# Emmanuel University

## BRAND GUIDELINES

### Departmental Primary Logo



Dining Services

VERTICAL



Dining Services

HORIZONTAL

### Departmental Secondary Variations



EMMANUEL UNIVERSITY

VERTICAL



EMMANUEL UNIVERSITY



EMMANUEL UNIVERSITY



EMMANUEL UNIVERSITY

HORIZONTAL